



**Twitter**  
/molevalleydc

**6,794 followers**  
+ 24

Tweets  
**71** (72 September)

Impressions  
**20K** (24.3K September)

Engagement  
**2.1%** (2.3% September)

Link clicks  
**146** (138 September)

## Top tweets (by impressions)

Sunset skies over #Cotmandene.

#MoleValley is home to so much beautiful scenery. We'd love to see your photos of our towns and villages!

Refurbishment of #Southside car park in #Dorking is completed. Improvements worth £375,000 include resurfacing, relining, handrails, new signage and drainage.

Impressions

**800**  
Engagement rate 3.2%

Impressions

**794**  
Engagement rate 3.8%

Prices are rising for energy, broadband, water, fuel and more and inevitably it's becoming harder to keep up.

Here are a few tips that will help you save on these things.  
<http://ow.ly/X5Yx50KfBrL>

Why not refill the containers you already have?

Eco be in St Martins Walk have a range of environmentally-friendly products to choose from.

Save the planet by re-using!

Impressions

**688**  
Engagement rate 1.6%

Impressions

**457**  
Engagement rate 2.0%



**Facebook**  
/molevalleydc

**4,560 followers**  
+ 20

Reach  
**40,009** (58,873 September)

Impressions  
**72,696** (66,687 September)

Posts  
**51** (110 September)

Reactions  
**1.75k** (2,958 September)

## Top posts (by reach)

The improvements worth £375,000 include resurfacing, relining, new handrails and drainage. New signage has also been installed around the car park and the parking bays have been widened.

Parent and child bays have also been added, including a 30 minute free one.

people reached

**2,382**

Link clicks

**55**

Reactions

**17**

We've got an exciting opportunity for a Tree Officer (12 month fixed term contract) to join our Parks and Environment team.

Supporting the Tree and Countryside manager, you'll be responsible for recording and inspecting trees.

people reached

**2,222**

Post clicks

**82**

Reactions

**26**



**Instagram**  
/molevalleydc

**1,986 followers** **1,284k** accounts reached **969** total posts  
**4,420** impressions **23** posts **3** story **79** likes

## Social Referrals **89** to molevalley.gov.uk

**Twitter** **60** (22.24%)

molevalley.gov.uk 23 sessions  
molevalley.gov.uk/meadowbankstadium 16 sessions  
molevalley.gov.uk/recyclingsites 6 sessions

**Facebook** **173** (63.84%)

molevalley.gov.uk/planning 29 sessions  
molevalley.gov.uk/meadowbankstadium 12 sessions  
molevalley.gov.uk/wellbeingwalks 12 sessions



**YouTube**  
/molevalleydistrictcouncil  
**215** videos **933** views **5K** impressions  
**735** unique viewers **162** subscribers



**LinkedIn**  
/molevalleydistrictcouncil  
**419** page views **174** unique visitors  
**6,718** impressions



**NextDoor**  
/molevalleydistrictcouncil  
**3** posts **3,028** impressions



**Twitter**  
/molevalleydc

**6,794** followers  
- 36

Tweets  
**78** (71 October)

Impressions  
**24.4K** (20k October)

Engagement  
**1.7%** (2.1% October)

Link clicks  
**168** (146 October)

## Top tweets (by impressions)

A Flood Alert has been issued by the Environment Agency.

Flooding is possible for: River Mole and its tributaries from Kinnersley Manor to South Hersham, including Sidlow, Leigh, Betchworth, Brockham, Pixham, Dorking, Mickleham, Leatherhead, Fetcham,

Does your organisation need financial help with a project to deliver a social action project in #MoleValley?

See if you're eligible for funding:

Impressions

**1,444**  
Engagement rate 2.6%

Have you seen the 'Kingfisher' sculpture in Leatherhead?

Made 100% from discarded items and part of ongoing group efforts to improve the entrances to Leatherhead.

Impressions

**802**  
Engagement rate 5.5%

Impressions

**834**  
Engagement rate 2.4%

Let it snow, let it snow, let it snow in #MoleValley

Join us on Thurs 1 December for our #Christmas event in #Dorking.

Impressions

**749**  
Engagement rate 2.0%

Festive food, family fun entertainment & more!



**Facebook**  
/molevalleydc

**4,572** followers  
+ 12

Reach  
**59,324** (40,009 October)

Impressions  
**52,872** (66,687 October)

Posts  
**73** (51 October)

Reactions  
**844** (1.75k October)

## Top posts (by reach)

Let it snow, let it snow, let it snow in Mole Valley  
Join us on Thursday 1 December for our Christmas event in Dorking. There will be an array of festive food and drinks, live musical performances, family fun entertainment and more.

people reached

**3,174**

Link clicks

**61**

Reactions

**19**

There will be planned road closures TODAY & Sunday 13 Nov (Remembrance Sunday) across Mole Valley.

For timings, locations and names of the roads affected please visit [www.molevalley.gov.uk](http://www.molevalley.gov.uk)

people reached

**3,397**

Post clicks

**144**

Reactions

**14**



**Instagram**  
/molevalleydc

**1,986** followers **5,439k** accounts reached **980** total posts  
**4,420** impressions **16** posts **2** stories **149** likes

## Social Referrals **150** to [molevalley.gov.uk](http://molevalley.gov.uk)

**Twitter** **37** (11.54%)

[molevalley.gov.uk/roadclosures](http://molevalley.gov.uk/roadclosures) 12 sessions  
[molevalley.gov.uk](http://molevalley.gov.uk) 11 sessions  
[molevalley.gov.uk/wellbeingwalks](http://molevalley.gov.uk/wellbeingwalks) 7 sessions

**Facebook** **94** (50%)

[molevalley.gov.uk/roadclosures](http://molevalley.gov.uk/roadclosures) 25 sessions  
[molevalley.gov.uk/housingallocations](http://molevalley.gov.uk/housingallocations) 11 sessions  
[molevalley.gov.uk/planning](http://molevalley.gov.uk/planning) 7 sessions



**YouTube**

/molevalleydistrictcouncil  
**215** videos **699** views **6.3K** impressions  
**454** unique viewers **157** subscribers



**LinkedIn**

/molevalleydistrictcouncil  
**331** page views **128** unique visitors  
**5,870** impressions



**NextDoor**

/molevalleydistrictcouncil  
**5** posts **21,040** impressions



**Twitter**  
/molevalleydc

**6,798 followers**

+ 4

Tweets

**74** (78 November)

Impressions

**95K** (24.4k November)

Engagement

**1.6%** (1.7% November)

Link clicks

**1.1K** (168 November)

### Top tweets (by impressions)

@DorkingWDRS has made an offer to us to purchase the freehold of the Meadowbank community facilities.

You have until 11 January to let us know your thoughts on the potential sale:

Don't forget there's free parking in all our car parks today.

If you don't walk or cycle into our towns & villages, this is a fantastic opportunity for you to source all your Christmas gifts & goodies locally!

Impressions

**52,437**

Engagement rate 3.0%

Don't forget there's free parking in all our car parks today.

If you don't walk or cycle into our towns & villages, this is a fantastic opportunity for you to source all your Christmas gifts & goodies locally!

Our Ramblers Wellbeing Walks scheme is a programme of fun, free & accessible walks, ideal for anyone looking to become more active & meet new people.

The walks last from 30 to 90 minutes & fall on different days of the week.

Impressions

**660**

Engagement rate 2.7%

Impressions

**500**

Engagement rate 1.2%



**Facebook**  
/molevalleydc

**4,572 followers**

+ 6

Reach

**41,247** (59,324 November)

Impressions

**61,001** (52,872 November)

Posts

**70** (73 November)

Reactions

**621** (844 November)

### Top posts (by reach)

Tell us what you think about a potential sale of meadowbank community facilities. Dorking Wanderers FC Limited has made an offer to MVDC to purchase the freehold of the meadowbank community facilities, including stadium, offices, soft play and cafe in Dorking.

people reached

**4,068**

Link clicks

**75**

Reactions

**23**

In October railings on a public path near the bridge at Minchin Close in Leatherhead were vandalised. The area was secured and our contractors ordered replacement railings.

In November, new railings were installed and our contractor did a fantastic job.

people reached

**2,896**

Post clicks

**6**

Reactions

**29**



**Instagram**  
/molevalleydc

**2,005** followers **6,082k** accounts reached **1,002** total posts  
**3,020** impressions **22** posts **4** stories **13** likes

### Social Referrals

**341** to molevalley.gov.uk

**Twitter**

**168** (49.27%)

molevalley.gov.uk/meadowbank

79 sessions

molevalley.gov.uk

41 sessions

molevalley.gov.uk/serviceavailability

22 sessions

**Facebook**

**155** (45.45%)

molevalley.gov.uk/housingallocations

18 sessions

molevalley.gov.uk/festive bins

17 sessions

molevalley.gov.uk

12 sessions



**YouTube**

/molevalleydistrictcouncil

**215** videos **817** views **7.5K** impressions

**601** unique viewers **158** subscribers



**LinkedIn**

/molevalleydistrictcouncil

**307** page views **130** unique visitors

**9,995** impressions



**NextDoor**

/molevalleydistrictcouncil

**1** post

**1,194** impressions

# Monthly Social Media Report Communications - January 2023



**Twitter**  
/molevalleydc

**6,798 followers**

+ 2

Tweets  
**42** (74 December)

Impressions  
**32.9K** (95k December)

Engagement  
**1.9%** (1.6% December)

Link clicks  
**217** (1.1k December)

## Top tweets (by impressions)

Due to commercial filming taking place on Thurs 19 Jan, access to Cotmandene in #Dorking will be restricted.

The area will be fully fenced off, with dedicated traffic passing through points.

@DorkingWDRS has made an offer to us to purchase the freehold of the Meadowbank community facilities.

You have until 11 January to let us know your thoughts on the potential sale:

Impressions  
**2,697**  
Engagement rate 2.9%

Watch our 'Car Park Refurbishment Update Video 2022' to see what's new with our car parks in Mole Valley and our plans for the future!

Impressions  
**542**  
Engagement rate 3.3%

Impressions  
**981**  
Engagement rate 6.7%

Our proposed budget for 2023/24 has been published and will be discussed at a series of meetings early next year.

Impressions  
**426**  
Engagement rate 2.6%

If you have any comments on our plans, please let us know before 23 January.



**Facebook**  
/molevalleydc

**4,572 followers**

+ 9

Reach  
**52,285** (41,247 December)

Impressions  
**59,321** (61,001 December)

Posts  
**68** (70 December)

Reactions  
**332** (621 December)

## Top posts (by reach)

Due to commercial filming taking place on Thurs 19 Jan, access to Cotmandene in #Dorking will be restricted.

The area will be fully fenced off, with dedicated traffic passing through points.

people reached  
**6,976**  
Link clicks  
**n/a**  
Reactions  
**69**

In October railings on a public path near the bridge at Minchin Close in Leatherhead were vandalised. The area was secured and our contractors ordered replacement railings.

In November, new railings were installed and our contractor did a fantastic job.

people reached  
**6,642**  
Post clicks  
**2**  
Reactions  
**56**



**Instagram**  
/molevalleydc

**2,009 followers** **2,352k** accounts reached **1,011** total posts  
**2,930** impressions **9** posts **1** story **91** likes

## Social Referrals **271** to molevalley.gov.uk

**Twitter** **60** (22.24%)

molevalley.gov.uk 23 sessions  
molevalley.gov.uk/meadowbank 41 sessions  
molevalley.gov.uk/recycling 22 sessions

**Facebook** **173** (63.84%)

molevalley.gov.uk/planning 29 sessions  
molevalley.gov.uk/meadowbank 12 sessions  
molevalley.gov.uk/wellbeing walks 12 sessions



**YouTube**  
/molevalleydistrictcouncil  
**216** videos **894** views **8.9K** impressions  
**758** unique viewers **162** subscribers



**LinkedIn**  
/molevalleydistrictcouncil  
**429** page views **174** unique visitors  
**6,728** impressions



**NextDoor**  
/molevalleydistrictcouncil  
**2** posts **2,676** impressions