

## Corporate Website Statistics

**June 2022**

# 12,318

unique users looking at the site **24,738** times creating **67,748** page views



**What might have influenced this data**  
Weather / Storms ↑



**Site availability**  
**99.9%**

No recorded downtime

### Average

Sessions per user  
**2.01**

Pages/session  
**2.74**

Session duration  
**2 mins 27 secs**

Bounce rate  
**31.05%**

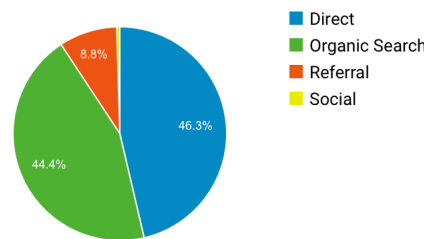
## Visitor information

### Location

City	Users
1. (not set)	2,900
2. London	2,538
3. Edinburgh	1,958
4. Dorking	1,285
5. Epsom	539
6. Leatherhead	516
7. Reigate	311
8. Nottingham	228
9. Chertsey	195
10. Woking	171

### How people come to our site

Top Channels



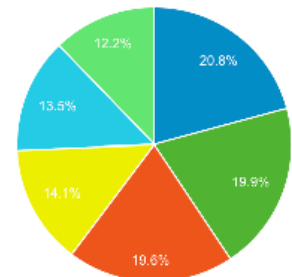
1. Direct	6,743
2. Organic Search	6,455
3. Referral	1,281
4. Social	70

### Gender

1. male	1,860	53.87%
2. female	1,593	46.13%

### Age

1. 25-34	688	20.79%
2. 35-44	657	19.85%
3. 45-54	649	19.61%
4. 55-64	465	14.05%
5. 65+	446	13.48%
6. 18-24	404	12.21%



# Site content

1.	<a href="#">Home   Mole Valley District Council</a>
2.	<a href="#">Application Search - Planning   Mole Valley District Council</a>
3.	<a href="#">Search   Mole Valley District Council</a>
4.	<a href="#">£150 Government Energy Rebate 2022   Mole Valley District Council</a>
5.	<a href="#">Planning Applications   Mole Valley District Council</a>
6.	<a href="#">Calendar - Collection Day   Mole Valley District Council</a>
7.	<a href="#">Payments   Mole Valley District Council</a>
8.	<a href="#">Council Tax Payments   Mole Valley District Council</a>
9.	<a href="#">Bins &amp; Recycling   Mole Valley District Council</a>
10.	<a href="#">Building / Planning   Mole Valley District Council</a>

1.	<a href="#">/</a>	<b>6,390</b>
2.	<a href="#">/home/building-planning/planning-applications/application-search-planning</a>	<b>2,819</b>
3.	<a href="#">/home/council-tax/ps150-government-energy-rebate-2022</a>	<b>1,269</b>
4.	<a href="#">/home/bins-recycling/bin-collections/calendar-collection-day</a>	<b>908</b>
5.	<a href="#">/home/bins-recycling</a>	<b>759</b>
6.	<a href="#">/payments</a>	<b>555</b>
7.	<a href="#">/council-tax</a>	<b>535</b>
8.	<a href="#">/home/building-planning/planning-applications</a>	<b>518</b>
9.	<a href="#">/contact-us</a>	<b>517</b>
10.	<a href="#">/home/bins-recycling/garden-waste-composting</a>	<b>383</b>

464.	<a href="#">/home/environmental-health/food-safety/food-complaints</a>
465.	<a href="#">/home/environmental-health/pollution/monthly-diffusion-tube-results</a>
466.	<a href="#">/home/housing/gypsy-roma-and-travellers</a>
467.	<a href="#">/home/housing/housing-strategies</a>
468.	<a href="#">/home/housing/urgent-housing-need/rough-sleeping</a>
469.	<a href="#">/home/leisure/keeping-fit-active/specsavers-surrey-youth-games</a>
470.	<a href="#">/home/leisure/whats-mole-valley</a>
471.	<a href="#">/home/roads-parking-travel/parking-permits/concessionary-permits-parents-and-carers</a>
472.	<a href="#">/home/roads-parking-travel/street-name-plates</a>
473.	<a href="#">/mvdc-community-grants-policy</a>

Pages with 20 views or above

**314**

Pages with lower than 20 views

**446**

## Events

Outbound Links 17,504  
Downloads - 7,027  
Email addresses 1,180

## Sitemorse Index score

**6.5 out of 10**

96th place out of 416 UK local authorities