

Accessibility 2020

Making online services and content usable to everybody

Communications

What do we do?

- Press and news releases
- Graphic design for print and web
- Digital output
- Websites
- Social media
- Molly
- Marketing
- Dorking Halls
- Mole Valley Life
- Multiple other campaigns and projects

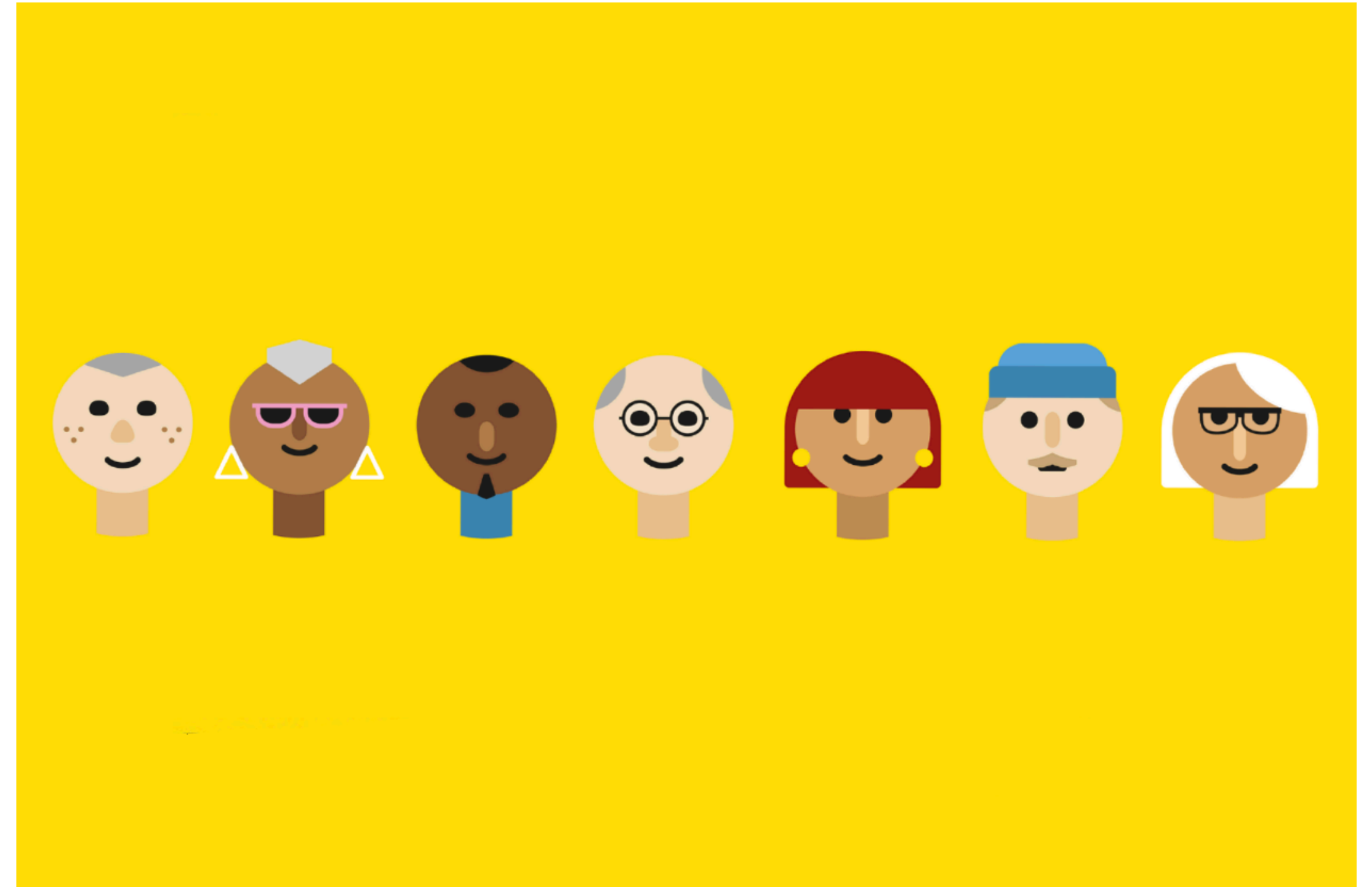
We also now

- Manage website accessibility

What is accessibility

How this affects us

- All public sector web services now need to be accessible to everybody
- Accessible means content which is readable and usable to all
- Removing barriers which prevent access and interaction by people with disabilities
- Accessible content now includes any documents published on the website



Web Accessibility

Regulations 2020

- To make public sector web services better for all
- Monitored by the Government Digital Service
- Enforced by the Equality and Human Rights Commission

Accessibility

Deadline:
23 September.

[GOV.UK/accessibility-regulations](https://gov.uk/accessibility-regulations)

How documents are often produced at the moment

- A document is produced which needs to be put on the website
- It's sent to Comms for accessibility checks
- Comms send it back with suggestions
- Delay and frustration



How documents should be approached from now on

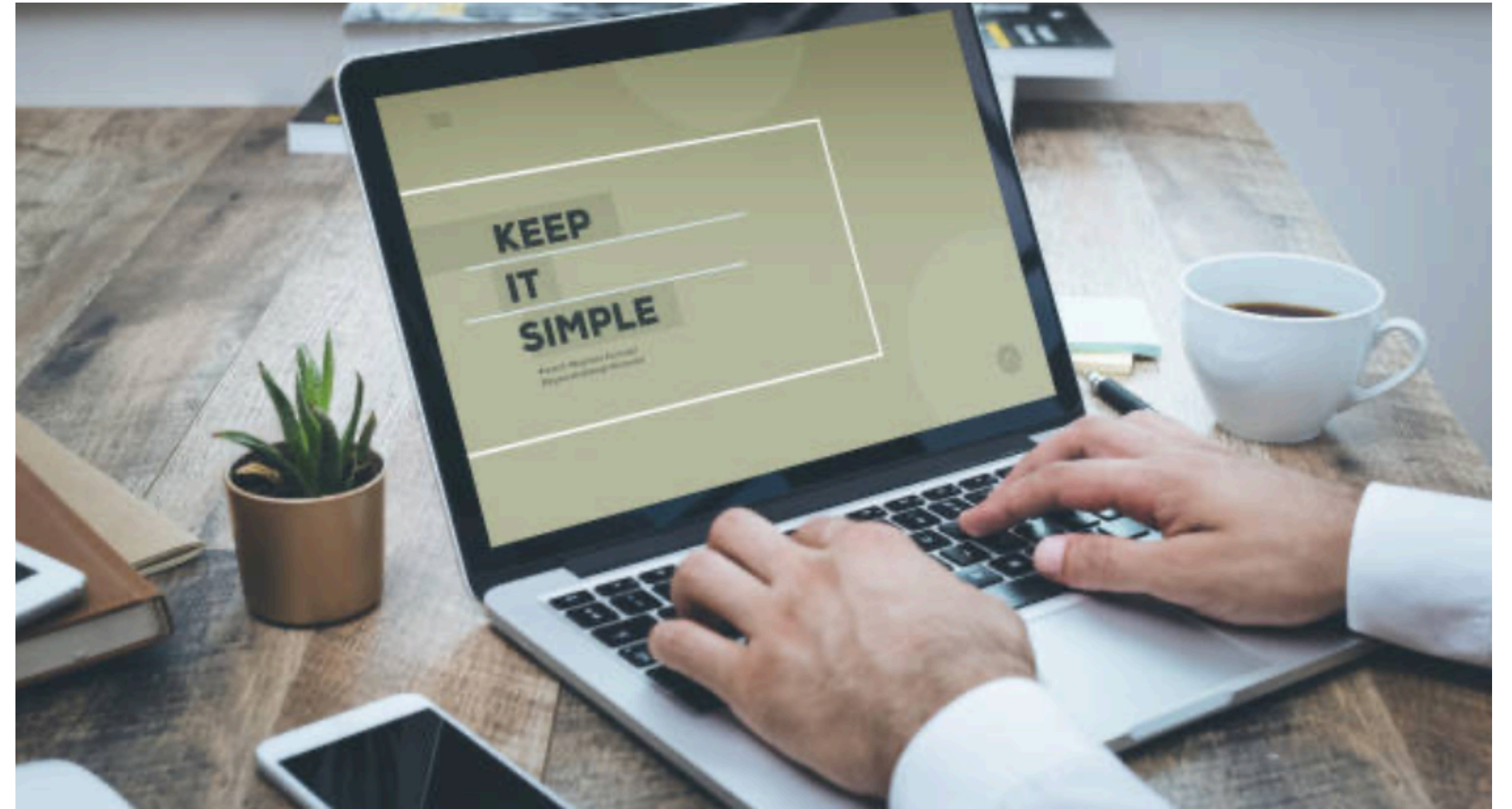
- Comms aware from the start
- Document produced using Accessibility Essentials guidance on Molly
- Can be sent to comms for final checks (it will pass of course)
- Content published on the website in record time with minimal effort!



It's actually really easy

Just keep things simple

- Follow the guidance on Molly
- Be careful when using colour
- Keep layouts simple
- Consider whether each element is necessary before adding it in
- Could it be a web page?



For help and guidance Contact Communications

- Use Accessibility Essentials advice on Molly
<https://molly.molevalley.gov.uk/accessibility>
- Contact
webteam@molevalley.gov.uk

